



## SENIOR DIRECTOR, CONTENT STRATEGY + PARTNERSHIPS

**About Us:** Founded in 2013, Labor Solutions, a social enterprise, leverages technology to engage and educate workers. We provide consumer brands with big data about human rights risks by equipping suppliers (factories) with human resources tech tools to educate, connect and engage workers. WOVO, our flagship product, is one app for workers (to communicate, learn & report), one platform for suppliers and one dashboard for brands.

Our tools ensure that factory workers know their rights & responsibilities, can access remedies, and are heard by stakeholders. We serve over 1.5 million workers (80% women) in 25 countries and 24 languages. Our key strength is our ability to reach workers. Our advisory services help to build collaborative social ecosystems to drive change. We partner with leading experts to produce quality eLearning courses and measurement tools to amplify impact.

We are a business for women, founded, managed and owned by women.

WOVO is in the hands of millions of workers. We are looking for someone to work closely with the Director of Innovation (who leads our technology strategy) to ensure we maximize this unprecedented opportunity to impact change for millions of factory workers.

As the **Senior Director of Content Strategy + Partnerships**, you will be charged with creating and implementing a holistic integrated strategy for developing and deploying content through all products (including eLearning, consulting, and worker surveys). This includes owning all content throughout the user journey, from client onboarding and capacity building, worker eLearning and ensuring data output can drive change. Since most of our content is designed in partnerships with leading subject matter experts, your job will require you to closely work with external stakeholders and ensure shared value.

Strong subject matter expertise is preferred, but the strongest candidates will demonstrate robust strategic and execution capacity and the ability to manage multiple stakeholders.

### **What you'll be doing:**

- Set and own clear strategy for content development and partnerships across all product lines including eLearning, consulting and worker surveys.
- Work closely with the Sr. Director of Innovation on setting product strategy and other senior executives to create the roadmap, plotting out a course of action that will increase the company's value and market share and bring more value to workers
- Oversee and maintain quality control of all content across all product lines
- Work with clients on specific consulting objectives
- Provide strategic vision for connecting products thematically and helping clients drive results through deploying multiple products simultaneously or consecutively



- Build and maintain strategic partnerships with subject matter experts, MSIs, development organizations and others to; create shared opportunities for growth, ensure the highest level of content quality, avoid duplication
- Identify and build relationships with subject matter experts to amplify key messages and work through digitization of consulting and or training
- Develop and digitize frameworks, methodologies and conceptual approaches needed to deliver consulting at scale on topics of human resources and human rights.
- Provide internal capacity building for teams to ensure the highest level of quality and delivery
- Collaborate internally with operations, Client Advisors, Learning and other teams to ensure successful implementations
- Monitor market trends and analyze existing business development approaches and recommend changes as may be required.
- Actively involved in the development and implementation of marketing materials and tools to support business development activities.

### Who we are looking for:

- Entrepreneurial, passionate yet practical leader with strong problem-solving skills and initiative
- Effective communicator with strong writing and or editorial skills
- At least 5 years of professional experience in a leadership and strategy.
- Preferred professional experience in similar subject matter field; i.e. eLearning, development, surveys/polling, human rights, social sustainability, ESG, human resources, manufacturing etc
- Experience working with external stakeholders including clients, MSIs and government organizations.
- Ability to work independently, to take initiative and to overcome obstacle
- Perform tasks with high degree of accuracy and efficiency
- Excellent organizational and time management skills; ability to meet deadlines
- Ability to successfully manage competing priorities multiple stakeholders and points of views, keeping constant sight of the overall objectives
- High degree of resiliency and flexibility in a demanding, fast paced and frequently changing environment
- Experience working with or in multinational companies or significant time overseas.
- Strong English oral and written communication skills. Fluency in a second language preferred and helpful, but not required.
- As most of our team is remote, the role does not need to be based in an office, however the candidates must be based in Asia, with a preference for Indonesia, India or Singapore.

*Due to the nature of this role, for continuity of business and relationships we request only candidates willing to commit at least three years to working at Labor Solutions apply.*

Interested candidates should send their CV to [jobs@laborsolutions.tech](mailto:jobs@laborsolutions.tech)